



King Coral Calcium

- **Contains 74 minerals from Coral Calcium & Kelp.**
- **Minerals are in a very bioavailable form.**
- **Additional Minerals are added to increase effectiveness in the body.**
- **Alkaline formulation neutralizes acid toxins that rob the body of oxygen and cause degenerative disease.**
- **Oxygen levels are raised as you alkalize the body.**
- **Silver helps eliminate harmful bacteria.**
- **Ingredients blended to support digestive function.**
- **Antioxidants from natural sources included.**

Coral contains all of the minerals that are required by the body. In fact, it contains over 70 that are naturally found in both Coral and Kelp. Both of these ingredients are found in **King Coral Calcium**. Trace Minerals are synergistic elements, or keys, to making the major minerals and vitamins react appropriately in the body for sound nutrition building. Trace minerals are deficient in soils due to modern day farming practices. We do not always get the trace minerals we need from our daily intake of 9 fruits and vegetables. Also, the trace minerals in Coral Calcium have been predigested (Coral Polyps are alive and process minerals from ocean water) and kelp is a sea plant and they are rich in very digestible minerals. This product ensures that you have all of the trace minerals that you need. There is no need to rely on products that are made from colloidal sources which are not as readily available.

Calcium is one of the four basic electrolyte minerals that help our body maintain pH balance and fluid balance. It is the most prevalent mineral in the body and is required for formation of bone, teeth and cellular structure. It also provides the body with half of the tense/relax equation for muscular activity. The other half of that equation is magnesium. This product contains lots of both in bioavailable forms.

As we age and our body begins to experience degenerative health conditions, we use more alkaline minerals, including calcium, to produce a balance in our blood and to restore the levels of alkaline minerals that were present when we were born. We become acidic because most of the foods we eat and beverages we drink are acid forming in the body. This is especially true of colas, other sodas, processed foods, sugar, sugar substitutes, and meat. Additionally, with the intake of polluted and chlorinated water our cellular structure does not detox appropriately and instead we build up body toxins when we drink impure water. On top of all of that we have stress in our lives (causing acid toxin build-up) and environmental pollutants. It is amazing that we have held up as well as we have.

Dr. Otto Warburg has won two Nobel prizes for his work that proved that cancer can only exist in a body low in oxygen, which is in an acidic state. Naturopathic physicians have identified over 150 diseases that exist in the bodies of those who have low pH systems. This means that to stabilize the blood they dump alkaline minerals into the blood stream to stay alive, robbing the body of those healthful and beneficial alkaline minerals. It is important for us to stay healthy and to keep our pH in the blood stream balanced without robbing our body of alkaline minerals. If the body is full of acid toxic waste, fatty acid deposits, low in pH throughout our systems, then we begin to experience the degenerative diseases and we lack sufficient oxygen for good health.

At NEWtritional Health Care we have stressed pH balance for the health of the body from the beginning. Our philosophy and our products reflect this emphasis. Our pH Plus and Alfalfa Power Powder and Caps are specifically designed to help you raise pH and reduce the effects of acid toxins. Our other products are formulated to be alkaline forming in the body. This is unlike other companies who produce supplements that are acid in pH.

Our new **King Coral Calcium** is an alkaline forming product and is designed to help you build appropriate pH. This source of calcium contains other important minerals and trace minerals. When combined with the cold water Kelp we provide every trace element the body requires in terms of mineral. The amount of Coral Calcium per daily serving is higher than other brands on the market and we have carefully balanced the magnesium. It is important as we age and begin to see signs of degenerative disease to have more magnesium in our body to take care of acid toxin deposit formations in the joints, kidneys, arterial walls and other areas. By providing the appropriate ratios we can help the body take care of these formations.

Calcium from Coral has become very popular and with good reason. Coral is among the oldest living organisms known on the planet. Coral reefs form off of every coastline and contain thousands of varieties of the species. Over time these reefs are ground down by the pounding of the ocean and deposited in the sea. In the 1970's in Japan a British journalist was impressed by the difference in the health and longevity of people from Okinawa. He met with the oldest people, many living to over 95, and convinced them to take a medical examination. The remarkable results encouraged researchers to look for the answer. They found that the sands contained coral and when it was added to liquid it would raise the pH rapidly. Additionally, the species of coral found there was different than other species. The mineral composition was very close to the composition of the human skeleton. The ingredient has been used widely for bone grafts in modern times.

At NEWtritional Health Care we are proud to say that we have had alkaline forming supplements and supplements to increase pH in beverages and the body for years. With the addition of the Coral Calcium products we are merely extending our commitment to better health through pH balance and building basic nutrition in the body. As with all of our supplements, the product is bioavailable and the cost is lower than other products on the market. And we know the quality and the balance of ingredients is better.

Some of the conditions that Coral Calcium is reported to support include:

- Acid conditions (acidosis)
- Arthritic conditions
- Blood Pressure
- Detoxification of liver, kidneys & intestines
- Diabetes
- Digestive system
- Eczema
- Headaches
- Heart disease
- Hiatal hernia
- Injuries
- Insomnia
- Joint mobility
- Kidney Stones
- Muscle mobility
- Osteoporosis
- Oxygenation of the body
- pH balance
- Psoriasis
- Vision (cataracts)

Our unique formulation includes unusual and important ingredients like MPS 200 from Aloe that supports the immune system as an adaptogen, silver nitrate that aids in the elimination of bacteria, Malic and Orotic acid which aid in making all minerals more bioavailable, Daikon Radish for increased pH; and Fresh Fruit Juice Powders that are loaded with antioxidants. Of course, these fruits are processed like all of our fresh food products, they are pressed and then dried at a growing temperature to maintain our phytonutrient integrity. We have also increased levels of some trace elements over and above that supplied by the Coral Calcium and Kelp to help increase pH in the body.

"These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease."

For more information call: **NEWtritional Health Care**; 256-757-0660 or 800-745-4408

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Patent Pending

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